

***Rocky Mountain Fur Trade Journal* Evaluation**

Surveys may be returned by mail or to publications@mmmuseum.com

1) Each year 40 to 50 historians and scholars collaborate with the Museum of the Mountain Man to produce the best research possible. The collective time dedicated to the publication by these leaders in the field is one measure of the academic strength of the publication.

Authors - Please estimate the amount of hours you spent on your *Journal* article from the time you decided to write an article until it was published. Include time for research, writing, review, revision, communication, and preparation and presentation at the forum.

Reviewers – Please estimate the amount of hours you spent reviewing, researching, writing and corresponding for one article review in the *Journal*.

2) Is the editing, peer-review and publication process reasonable and effective? What are the good parts, bad parts and how can it be improved?

3) Was the *Journal* worth your time and effort? What results can you point to?

4) Has the process of working on or being a part of the *Journal* benefitted you personally or professionally? If yes, please give examples.

5) Has reading the *Journal* been educational and informative to you? Has it inspired you to learn more about a subject or do further research? If yes, please give examples.

6) Has the *Journal* advanced fur trade research and is it worthwhile? What is the educational benefit? What is the value and/or benefit of the *Journal* to the historical community and general public?

7) How would you characterize the public benefit of the *Journal* to non-history people?

8) What are the strengths and weaknesses of the *Journal*? Specific examples will help us improve.

9) How does this *Journal* compare with and rank next to other academic publications you read? Examples would be appreciated.

10) Is an annual publication effective or should a smaller, more frequent publication be considered (e.g., a quarterly)?

11) Are articles in the *Journal* too long, too short or about right?

12) Would you like to see the *Journal* have theme years where all articles would focus on different aspects of that theme? For example, one year focus on rendezvous or one year focus on trade goods, etc.

13) Would you prefer an online or electronic version of the *Journal* instead of a printed version?

14) What is your opinion of the presentation quality of the *Journal*? Are presentation and images effective? Is full color beneficial or would black and white be acceptable?

15) Should more general audience content be added to appeal to the broader public? Would that hurt academic/historical quality?

16) Would limited advertising help or hurt the reputation and effectiveness of the *Journal*?

17) Should the *Journal* include book reviews?

18) Should the *Journal* include a calendar and/or news section?

19) Is the forum and *Journal* launch at Green River Rendezvous effective or needed? How can it be improved?

20) Other notes and comments?